



www.mnpsych.org

The official Web site of the Minnesota Psychological Association

Advertising Rates/Contract

The Minnesota Psychological Association Web site, www.mnpsych.org is accessible to the public, with additional sections available only to members of the Minnesota Psychological Association. Several advertising opportunities are available: Positions Available, Office Space Available, Seminars/Educational Events, and Miscellaneous Classifieds. Ads are available for viewing by MPA members and non-members. The MPA Web site gets an average of more than 7,500 page views per month.

Advertising Policy: The publication of any advertisement is not an endorsement of the advertiser or of the product or services provided by the advertiser. The Minnesota Psychological Association reserves the right to reject or edit advertisements.

Advertising Rates:

Positions Available/Office Space Available: The rate is \$70 per month (30 days) for MPA Members, or \$85 per month for non-members, for up to 750 characters. The ad may contain a link to an e-mail address or Web site to provide additional information. Only one position or office space per ad; if you have several positions or items to advertise, each must use a separate ad.

Seminars/Educational Events: The rate is \$85 per month (30 days) for MPA Members, or \$100 for non-members, for up to 1,000 characters. The ad may contain a link to an e-mail address or Web site to provide additional information. Only one event per ad; if you have several events to advertise, each must use a separate Seminars ad.

Miscellaneous Classifieds: The rate is \$70 per month (30 days) for MPA Members, or \$85 per month for non-members, for up to 750 characters. The ad may contain a link to an e-mail address or Web site to provide additional information.

Scheduling:

Ads can usually be added to the MPA Web site within 72 hours after receipt (excluding weekends and major U.S. holidays). Ads will remain on the site for 30 days, unless the advertiser renews the ad for an additional 30-day period or requests that the ad be taken down before 30 days have elapsed.

Format:

Web classified ads will contain text only — no graphics or pictures. Send information in a Microsoft Word document or in the body of an e-mail message for placement in our ad format.

Information for classified ads may be e-mailed to webmaster@mnpsych.org, faxed to 651-290-2266, or mailed to the MPA office at the address listed below.

MPA Web Advertising Space Order Form

Organization: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Daytime Phone: _____

Fax: _____

E-mail Address: _____

If paying by credit card: Card number _____

Exp Date: _____ Authorized Signature: _____

Dates ad to run: _____

(Ads may be prepaid for several months at a time)

Payment Method:

Check VISA/Mastercard

American Express

Purchase Order _____

3-digit code: _____

Return Order Form with Payment and Materials to:

Minnesota Psychological Association
1000 Westgate Drive, Suite 252
St. Paul, MN 55114
Fax 651-290-2266 • E-mail webmaster@mnpsych.org

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		