



# 2024 Minnesota Multicultural Summit

Friday, November 1, 2024 | 8:30 a.m.-4:00 p.m. CST via Zoom

## SPONSORSHIP OPPORTUNITIES

### PLATINUM LEVEL: \$2,500 +

- Two (2) complimentary registrations - *\$300 value!*
- A 60-second prerecorded video statement about your business and why you support the Minnesota Multicultural Summit to be shown once during each session (a.m. and p.m.) – *\$500 value!*
- Full page ad in online conference program – *\$500 value!*
- Sponsor logo, contact information and description included on the electronic agenda handout
- Sponsor ad featured in an MPA's Tuesday Update (150-word limit, includes one image) – *\$150 value*
- Sponsor logo shown during virtual conference lunch break
- Sponsor logo in sponsor thank you footer featured in pre-event email blasts
- Individual recognition and logo on two Facebook and LinkedIn posts
- Sponsor's website link included on the Minnesota Multicultural Summit website

### GOLD LEVEL: \$2,000

- Two (2) complimentary registrations – *\$300 value!*
- A 30-second prerecorded video statement about your business and why you support the Minnesota Multicultural Summit to be shown once during each session (a.m. and p.m.) – *\$300!*
- Half page ad in conference program – *\$250 value!*
- Sponsor logo, contact information and description included on the electronic agenda handout
- Sponsor ad featured in an MPA's Tuesday Update (150-word limit, includes one image) – *\$150 value!*
- Sponsor logo shown during virtual conference lunch break
- Sponsor logo in thank you footer featured in pre-event email blasts
- Individual recognition and logo on one Facebook and LinkedIn post
- Sponsor's website link included on the Minnesota Multicultural Summit website

### SILVER LEVEL: \$1,000

- One (1) complimentary registration – *\$150 value!*
- A 15-second prerecorded video statement about your business and why you support the Minnesota Multicultural Summit to be shown once during each session (a.m. and p.m.) – *\$200 value!*
- Sponsor logo, contact information and description included on the electronic agenda handout
- Recognition and logo included with other Silver Sponsors on one Facebook and LinkedIn post
- Sponsor ad featured in MPA's Tuesday Update (150-word limit, includes one image) – *\$150 value!*
- Sponsor's website link included on the Minnesota Multicultural Summit website

### BRONZE LEVEL: \$500

- One (1) complimentary registration – *\$150 value!*
- Sponsor name, contact information and description listed on the electronic agenda handout
- Sponsor name listed with other Bronze Sponsors on one Facebook and LinkedIn post
- Sponsor's website link included on the Minnesota Multicultural Summit website

Contact Sherri Savage with sponsorship questions: [sherri.savage@mnpsoych.org](mailto:sherri.savage@mnpsoych.org) | 952-928-4696